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Introducing Clariti Media, Internet Service Provider Offering Exceptionally High Speed Broadband Services to Southwest Virginia... and beyond

New name, faster speeds but same commitment to area as Sunset Digital Communications.

(Duffield, Va.) – For six years, residents of Southwest Virginia have been getting high-speed fiber optic Internet service from Sunset Digital Communications. As of September 16th, an upgraded Internet service will be provided by Clariti Media, LLC.

“Sunset was always intended to be the company to work with LENOWISCO to create the Rural Area Network. Now that Clariti is the service provider, Sunset will remain focused on their mandate to manage and maintain the fiber optic network,” says Paul Elswick, President of Sunset Digital Communications. He adds, “With the introduction of Clariti, also comes an increase in the Internet speeds offered. Clariti is offering 100 Mbps, which is literally the fastest Internet available.”

Customers of Sunset will be seeing the change in company name noted on their bill in the coming months. Customers will also see an upgrade in their current service, at no additional charge. The packages will go from 5mbps to 10mpbs for the basic service, and from 7Mbps to 25 Mbps for the Level 2 service. The premium service will offer customers speeds of up to 100 Mbps, and put them among a very few localities in the United States that has access to such rapid speeds for Internet service. Even Clariti customers with the basic service will be able to download pictures, large files, and songs in a matter of seconds.

Clariti is also offering customers the opportunity to pay their bill online through its new website, www.myclariti.com.

Sunset will continue to work with LENOWISCO to secure funding to connect more homes and businesses to the R.A.N. In fact, the two entities have applied for millions of dollars in federal stimulus money to be used for “Last Mile” connections throughout Lee and Wise

counties. Sunset will also retain its large business customers that require Point-to-Point and Private Network Connections.

For more information about Clariti, please go to www.myclariti.com.

About Sunset Digital Communications: Started in 2003, Sunset envisioned and constructed a state-of the art fiber optic network dedicated to provide broadband services to improve economic development and quality of life in Southwest Virginia and beyond. The Lenowisco Rural Area Network (R.A.N.) is a Gig-Ethernet, active fiber-optic network with fast, reliable and affordable broadband access to multiple physical infrastructures. This vision was possible, in part, thanks to grant funding from the Virginia Tobacco Indemnification and Community Revitalization Commission to Lenowisco Incorporated. For more information, visit www.sunsetcom.net.